

2017 & 2018

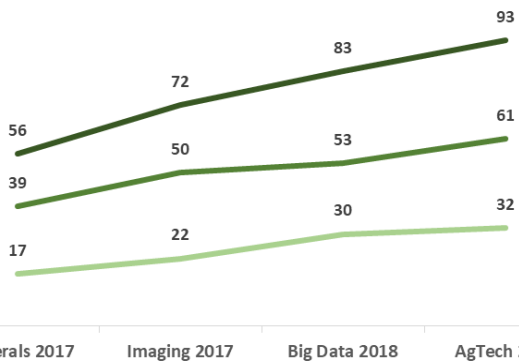
# U of S INNOVATION ENTERPRISE AIMday™ METRICS



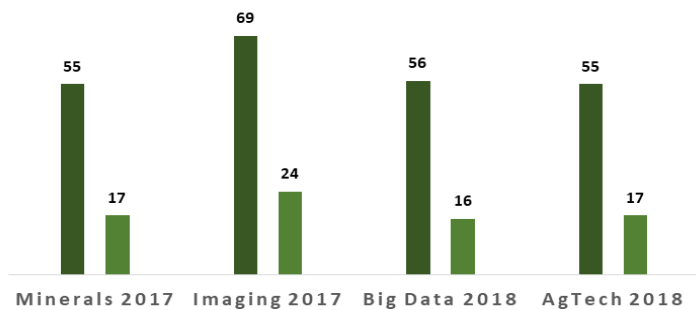
AIMday™ was originally launched and successfully developed by Uppsala University (UU) in Sweden. The University of Saskatchewan (U of S), through Innovation Enterprise, signed a collaboration agreement with UU to organize AIMday™ events on campus and has now been approved as its Canadian hub to help facilitate AIMdays™ at other Canadian institutions.

Since its start at the U of S, the successful AIMday™ concept has been used in several areas: minerals, imaging, big data and AgTech. Next event will tackle Internet of Things (coming in the spring of 2019). The concept has been proven to be an effective tool for generating new collaborations between industry and academia. New ideas and new approaches are discovered at each event to solve problems and drive innovation forward.

Industry attendees    Research attendees    Total attendees



Number of research proposals received  
Number of research proposals funded for further development



--- IN TOTAL, 2 years and 4 AIMday™ events

**38**

different companies participated

**95**

focused workshops held, where industry and academics discussed a specific topic

**235**

unique ideas presented by academic researchers in response to industry challenges

**74**

collaborations initiated and have received funding

>>> 92.5% of participating companies moved ahead with one or more proposal(s)